The Samfund Welcomes Lex Friedman to Board of Trustees

Boston, MA (January 13, 2016) -- The Samfund has announced the appointment of Lex Friedman to its Board of Trustees. The nonprofit organization, which supports young adult cancer survivors in the United States as they recover from the financial impact of their treatment, has distributed more than $1.5 million in grants since 2005.

“Lex and I met during his first week of college,” said Samantha Watson, Founder and CEO of The Samfund. “Since graduating, he has established an impressive reputation and career in online media and has been an active volunteer and supporter of The Samfund in many ways. His skills and interests align well with our strategic goals and the timing felt right to invite him to join the Board. We are honored to have him.”

“I've long appreciated The Samfund's mission of helping young adult survivors get back on their feet when treatment is mercifully over, but their finances remain in serious distress,” Friedman said. “As a volunteer for The Samfund over the past 11 years, I've been continually moved by how the organization helps young survivors move forward — as parents, as students, as nurses, and simply as humans. I'm excited to do whatever I can to help The Samfund reach and empower even more survivors, and to help remind the world that cancer isn't free.”

Some recent highlights for the organization include:
- Kicking off its first-ever biannual grant cycle for survivors between 21 and 39 years of age (historically, grants have been awarded once annually);
- Entering the financial education space via its Financial Toolkit in partnership with Triage Cancer;
• Adding two key staff members, creating an Advisory Council and expanding its base of Sambassadors (past grant recipients and volunteers) to 31 in 2015

Friedman graduated from Brandeis University and lives with his wife, fellow Brandeis alum Lauren, and three children in Manalapan, New Jersey. He is a pioneer in the podcasting industry and a former writer for publications including Macworld.

ABOUT THE SAMFUND
The Samfund supports young adult cancer survivors in the United States as they recover from the financial impact of cancer treatment. Through direct financial assistance and free online support and education, The Samfund helps young adults move forward towards their personal, professional, and academic goals. The Samfund is a charter member of Critical Mass. For more information, visit http://www.thesamfund.org.

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