SECOND ANNUAL UNMASQUE CANCER MASQUERADE BENEFIT ANNOUNCES CALL FOR AWARD NOMINEES

The Samfund for Young Adult Cancer Survivors to Honor Unsung Heroes in Oncology Community

BOSTON, MA -- The Samfund, the first and largest organization in the U.S. dedicated to helping young adults who are struggling financially because of cancer, announces its call for nominees for the “Unmasque Awards,” a new feature at the Unmasque Cancer Ball to be held in Los Angeles on April 29, 2017. Nominations will be open until December 11, 2016. For the first time, individuals, businesses and organizations may be nominated for the following categories (one winner per category):

The Caregiver Award honors an individual who is dedicated to providing quality support services to individuals during and after their cancer treatment.

The Impact Award honors individuals or organizations who have helped cancer survivors manage the emotional, psychosocial, financial, or other aftereffects of cancer.

The Small Business Award honors a small business whose philanthropic efforts demonstrate a commitment to supporting cancer survivors in their community either by fundraising or raising awareness of the fight against cancer.

Make your nominations today.

Unmasque Cancer is an annual masquerade ball showcasing entertainment, dancing, and a collective “unmasqueing” of all attendees to unite those who have been affected by cancer in Los Angeles and beyond. T Squared productions will produce the event pro bono, continuing its relationship with The Samfund. The evening will feature a silent auction, open bar and hors d’oeuvres, as well as the live awards ceremony.
“There are so many individuals and organizations that work tirelessly and quietly behind the scenes to improve the lives of those who have been affected by cancer. These awards are our way of thanking those who never ask for accolades or acclaim, but who are so very deserving of recognition,” said Samantha Watson, Founder and CEO of The Samfund.

The Unmasque Awards will be held on April 29, 2017 at The Mark for Events in Los Angeles, California. Proceeds from the event will provide support to young adult cancer survivors through The Samfund’s programs.

About The Samfund
The Samfund is a nonprofit organization that provides support to young adults who are struggling financially because of cancer. Since 2005, The Samfund has awarded over $1.6 million in grants and provided free online support and education to young adults cancer survivors across the country. For more information, please visit http://www.thesamfund.org.
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