



Surviving And Moving Forward:  
the **SAMFund**  
for Young Adult Survivors of Cancer

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**Boston-Based Young Adult Cancer Survivor Organization Adds Two Full-Time Staff Members; Appoints New Member to Board of Trustees**

*Increased Need for Survivor Resources Ignites Growth of [The SAMFund](#)*

**Boston, MA, August 2014 – Surviving and Moving Forward: The SAMFund for Young Adult Survivors of Cancer**, has announced the addition of two full-time professional staff members and the appointment of the newest member to its Board of Trustees. Preston Isom joins The SAMFund from Memorial Sloan Kettering Cancer Center as Associate Director of Development, responsible for donor solicitation, cultivation and stewardship and spearheading corporate giving initiatives. Katie Novak moves from part-time to full-time Community Outreach Coordinator at the organization, where she identifies partnerships with other cancer organizations, acts as main liaison with former SAMFund grant recipients and the [Alumni Leadership Council](#), and provides administrative support.

Corey Peterson brings his years of experience as a financial planner to the Board of Trustees. He has been involved with The SAMFund since its inception in 2003, serving on its Investment Committee and writing the organization’s original investment strategy, designed to maximize funds for programs and grants to young adult survivors. A graduate of Boston’s Suffolk University, he is currently a senior financial planner for Lenox Advisors in New York.

To date, The SAMFund has awarded more than \$1.1 million in grant money to young adult survivors since its founding in 2003. Over 90% of each donation to The SAMFund goes directly to grants and programs created to mitigate the [devastating financial impact of cancer survivors](#).

[Samantha Watson](#), Founding Director of The SAMFund, said, “The skills, energy and abilities that both Katie and Preston bring to our organization will enable us to help even more young adult survivors as they rebound financially from their cancer treatment. For our current grant application cycle, we received more than 600 applications from young

having additional professional staff focusing on strategic partnerships and additional funding opportunities will broaden our reach into the community via programs and sources of additional funds.”

Watson added, “Having someone of Corey’s caliber join our Board of Trustees will strengthen The SAMFund’s strategic allocation of resources and maximize our financial health – and additional grants -- to the fullest extent possible.”

Isom and Novak join Watson and Program Director Michelle Zeitler in the organization’s downtown Boston office.

**ABOUT THE SAMFUND: SURVIVING AND MOVING FORWARD: THE SAMFUND FOR YOUNG ADULT SURVIVORS OF CANCER**

The SAMFund supports young adult cancer survivors in the United States as they recover from the financial impact of cancer treatment. Through [direct financial assistance](#) and free online support and education, The SAMFund helps young adults move forward towards their personal, professional, and academic goals. The SAMFund is a founding Member of [Critical Mass](#), the Young Adult Cancer Alliance.

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